

Elad Berger

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Profile

Professional Artist / Graphic Designer. Highly creative, very fast paced multitalented individual with extensive experience in multimedia: web design, print, motion graphics, 3D design, marketing, video/stills photography retouching and editing. Exceptional collaborative and interpersonal skills. Successfully worked and completed multi million dollar projects as lead and team player. Chosen 2000 ad of the year first prize, Israel.

Technical Proficiency Mac or PC

| Print | Web | Video | 3D | Other |
|----------------------|--------------|-----------------|-------------|------------------|
| Photoshop | Dreamweaver | Final Cut Pro 7 | Maya 2011 | Reason/Record |
| InDesign | Flash | After Effects | Zbrush 4 | Logic Pro 9 |
| Illustrator | Fireworks | Motion 4 | Cinema4D | Soundtrack Pro 3 |
| Quark Express | BBEdit | Powerpoint | Groboto | GarageBand |
| Acrobat Distiller | HTML and CSS | Keynote | Blender 2.5 | Quicktime |
| Pages | Javascript | Color 1.5 | Relaflow 5 | iMovie |
| Microsoft Office | FTP Apps | iMovie | | |
| Acrobat Professional | iContact | Compressor 3.5 | | |

Experience

WESTERN HCP / 2010-2011 - E-COMMERCE ADMINISTRATOR, GRAPHIC DESIGN, WEB DESIGN, MARKETING, IT.
zytrelwest.com store design, maintenance and management, designing Internet content and working with clients.

GAGE ENTERPRISES / 2008-2010 - SENIOR GRAPHIC DESIGN, WEB DESIGN, PRODUCT DESIGN, IT SUPPORT.
Trade show production company, successfully managed to help expand to a second related trade.

KABBALAH CENTRE / 2006-2008 - SENIOR GRAPHIC DESIGN, WEB DESIGN, VIDEO/AUDIO EDITING, IT.
Successfully designed and built the Kabbalah online university, archives and related learning materials.

SHALOM L.A / 2003-2006 - ART DIRECTOR, COPYWRITING, GRAPHIC DESIGN, MARKETING, IT SUPPORT.
Designed ads, logos, layout, templates, Internet materials for the newspaper and custom business clients.

PIRSUM AL / 2000-2003 - STUDIO MANAGER, ART DIRECTOR, COPYWRITING, GRAPHIC DESIGN, MARKETING.
Advertising agency firm, led as creative on multi million dollar campaigns, Haifa, Israel.

CASTING FRONTIER / 2006-2011 - CO FOUNDER.

Education

Graduate of Camera Obscura, Tel-Aviv, Israel: Photography and Video Production.
Graduate of Vits'u School of Arts, Haifa, Israel: Graphic Design & Advertisement.
Numerous online courses and research for design and technology.

Hobbies

Musician.